

Meet your MENTOR

INFORMATION SHEET

What is Meet your Mentor?

The world is changing before our eyes and New Zealand is calling for eager and competent communication professionals.

The Management Communications Students' Association (MCSA) is working alongside the Public Relations Institute of New Zealand (PRINZ) to connect young and innovative undergraduates with the communications professionals.

This mentoring project aims to:

- Support young adults by fostering in them ambition for their future career as well as a desire to strengthen their character and leadership potential.
- Create a unique opportunity for professionals to meet top communications students eager to work in the industry.
- Promote professional development through the PRINZ RIVER CPD Professional Development programme
- Clarify the skills and knowledge necessary to work professionally in the communications scene.
- Enlighten students as to potential areas of communications that could be of interest to them.

This project depends on the cooperation of communications professionals to be mentors.

How mentoring will run:

1. MCSA-PRINZ student members apply to be paired with a mentor
2. Top applicants are chosen by the MCSA executive board and paired with their mentor
3. Mentor is given the contact details of the communications student and vis versa
4. The two parties organise how they would like the mentoring to work
5. Mentor may choose how they are available: face-to-face/skype/phone/email
6. The mentor could chose to commit for one semester or a full year.

Mentors will receive 10 RIVER CPD points for their involvement in this project

To become a mentor email the following details to mcsawaikato@gmail.com

Name:

Surname:

Area of communications: Public Relations/Marketing/Other (please state) _____

Current Employer:

Current Job title:

Preferred channel of communication: face-to-face/skype/phone/email/other (please state): _____

Availability: One university semester (5 months)/Two university semesters (10 months)

email address:

Please fill out the information you wish to be disclosed to your mentee below:

Mobile Number:

Work Number:

Skype Address:

For more information, please contact the MCSA: mcsawaikato@gmail.com | www.mcsawaikato.co.nz | 

PRINZ

PUBLIC RELATIONS
& COMMUNICATION
MANAGEMENT

MCSA

Management Communication Students' Association

PRINZ

M E M B E R



THE UNIVERSITY OF
WAIKATO

Te Whare Wānanga o Waikato