

**‘CHANGING MINDSETS’
PRINZ 2019 CONFERENCE PROGRAMME**

Thursday 25 July 2019 – Conference Day One		
8.45 - 9.00	Welcome and opening remarks from Felicity Price FPRINZ, ONZM, PRINZ President, and Alison Mau, MC	
9.00 - 9.15	Setting the scene Tracey Bridges FPRINZ sets the scene	
9.15 - 9.45		Aotearoa Youth
9.45 - 10.15	Morning tea	
10.15 – 10.45	Cultural diversity and organisational change Associate Professor Anna Brown, Director, Toi Āria: Design for Public Good, Massey University will showcase how Massey University is generating positive social change by putting people who will be most affected at the centre of the discussion. Bringing together policy-makers with members of the community, you promote empathy, equality and collaboration that can change mindsets, and ultimately deliver to a better solution in the long run	
10.45 - 11.30		Panellists Henare Johnson, Cultural Development Manager, Air New Zealand, Lisa Paraku, Māori Strategy Lead, Spark New Zealand and Jill Day, Deputy Mayor of Wellington will share stories on how organisations are embracing te ao Māori and te reo Māori
11.30 – 12.00		Jim Macnamara, Distinguished Professor and Head of Discipline, Public Communication, University of Technology Sydney will report on the latest findings of his international research into organisational listening
12.00 – 12.30		MC facilitated audience participation
12.30 - 1.15	Lunch	
1.15 – 1.45	Media content and how it creates change Arran Birchenough, Country Director, NZ, Getty Images will discuss Project #ShowUs the world’s largest stock photo library created by women and non-binary individuals	
1.45 – 2.15		Ngairé Crawford, Head of Insights for Isentia New Zealand shares research into what can be learnt from the media’s portrayal of different types of leaders, and the impact that this can have on wider media narratives, as well as our own views of a “good leader”
2.15 – 2.45		Miriyana Alexander, Editor Premium Content, New Zealand Media and Entertainment, will share the New Zealand Herald’s journey as the 156 year old masthead prepared for and launched the New Zealand media industry’s first major paywall and initiated digital subscriptions for its premium journalism offering
2.45 – 3.15		MC facilitated audience participation
3.15 - 3.45	Afternoon tea	
3.45 - 4.15	Changing gender power structures Kim Young, Suffrage 125 Project Manager on engaging the community to commemorate Suffrage 125	
4.15 - 4.45		Tracey Spicer, Author, Journalist, TV Presenter spearheaded the #MeToo movement in Australia and has been a driving force to achieve gender balance and gender equality. At ‘Changing Mindsets’ Tracey will address some of the challenges women face and share her unique experiences with you to inspire and empower you to overcome them
4.45 – 5.00	MC closes Day 1	
5.00 – 5.30	Special General Meeting	
7.00 - 11.00	PRINZ 2019 Awards Gala Dinner (Parliament Banquet Hall)	

Friday 26 July 2019 – Conference Day Two		
8.45 - 9.00	Welcome and opening remarks from Alison Mau, MC	
9.00 - 9.30	Changing face of technology	Hilary O'Connor, Director, Soul Machines on re-imagining how we connect with machines and creating life-like, emotionally responsive artificial humans with personality and character that allow machines to talk to us literally face-to-face
9.30 - 10.00		Patrick Wagner, Managing Director Interactive, Weta Workshop will showcase how Weta is changing the way stories are told in gaming, from a flat screen to an environment around you
10.00 - 10.30	Morning tea	
10.30 - 11.00	Changing environments = Changing approaches	Karalyn van Deursen, Executive Director of Communications, Canterbury & West Coast District Health Board and Tim Loftus, General Manager of Marketing, Brand and Communications, ChristchurchNZ on reassessing 'normal' in a crisis situation
11.00 - 11.30		John Dengate, Collaboration Coach, Twyfords will hold an interactive conversation with Lucy Baker, Greater Wellington Regional Council on shifting the leadership mindset
11.30 - 12.00		A Q&A session with Margaret Stuart, Head of Corporate and External Relations, Nestlé Oceania on reputation and societal issues
12.00 – 12.30		MC facilitated audience participation
12.30 – 1.15	Lunch	
1.15 – 1.45	The science of change	Carl Davidson, Chief Social Scientist, Research First will run a short workshop on the science behind changing mindsets
1.45 – 2.15		Thea Knight, Behavioural Strategist at PwC Experience Centre will bring behavioural insights to life for communicators and show how empathy can lead to behavioural change
2.15 – 2.45	Afternoon tea	
2.45 – 3.15	Changing the world	Jackie Clark is the "aunty in charge" of The Aunties , a charity that operates entirely through Facebook and Twitter to provide emotional and financial support for women who are survivors of domestic violence. Jackie will share her personal story and explain why she has changed the way she does her work
3.15 - 3.45		Be inspired by organisations making a socially positive impact in the world – Board member Brannavan Gnanalingam and Volunteer Jo Boyle, Film for Change Aotearoa; Christine Langdon, Chief of Good and co-founder of The Good Registry; Joanna McLeod, Founder of House of Boom
3.45 – 4.15		Panellists Patrick Reynolds, Deputy Director, Greater Auckland and Urban Auckland, Chris Ford, Senior Kaitiuitui (Senior Community Networker), Disabled Persons Assembly New Zealand and Laura O'Connell Rapira, Director, ActionStation discuss how grassroots advocacy models can positively influence policy
4.15 – 4.30	MC facilitated discussion and wrap up WPRF2020 PRIZE Draw Closing remarks from PRINZ President Felicity Price FPRINZ, ONZM	

NOTE: This programme may be subject to unavoidable changes. Please read PRINZ booking Terms & Conditions [here](#).

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