



Application for the 2019 PRINZ Accreditation in Public Relations (APR) programme

Please complete this form and prepare to attach your current CV when you upload the application to your PRINZ member dashboard. If you have any questions about the application process please email rheanna@prinz.org.nz or call 09 358 9808.

APR checklist

- 5 years experience in public relations and communication management roles
- Manage people and/or projects
- Completed the CPD plan
- Able to commit to all [dates](#) in the APR schedule

Your application

- You must be a [PRINZ member](#) to apply for and sit APR
- Before submitting your application please notify your referees
- If you have chosen your own mentor please notify them and make it clear on this form
- You must submit a current CV along with your application
- Applications close on Friday 15 March

Submitting your application

- Visit prinz.org.nz/dashboard and log in
- Select 'Apply for APR' in the left-hand menu
- Select 'Submit your APR application'
- Select 'Upload File'
- Make sure to upload both your completed application form and your current CV

Name	
Work phone number	
Mobile number	
Email	
Current job title	
Employer	
Your direct manager	
Your manager's job title	

Communication experience

Please provide a bullet point overview of your current role and list your key areas of responsibility. This is in addition to your CV and should summarise the key points.

Please provide a bullet point outline of your public relations/communication management work history with dates, with a focus on the last five years. This is in addition to your CV.

Please name and briefly describe three projects, campaigns or major pieces of work you have either led or been closely involved in. Include your role, the organisation and the dates for each. The purpose of this section is to assess the depth and breadth of your practice, and your level of responsibility. The work itself is not judged or assessed in any way.

One:

Two:

Three:

Referees

Please provide two referees. Preferably, one of these referees is an accredited PRINZ Member. This is a person either who holds APR, has been awarded Member status, is a Fellow or Life Member. If you do not know an accredited Member who can act as your referee, please contact the PRINZ office on either [by email](#) or call 09 358 9808.

Referee 1 (preferably a senior or accredited Member of PRINZ)

Name	
Position	
Organisation	
Email	
Phone	

Referee 2 (employer/client you report to/work closely with)

Name	
Position	
Organisation	
Email	
Phone	

Mentoring

PRINZ can provide a mentor to assist you through the APR process or you may select your own mentor. If you select your own:

- The mentor should be familiar with PRINZ APR and be someone who is available for questions, guidance, assignment review and Viva Voce/exam preparation.
- The mentor does not have to be a PRINZ member, however this is recommended.

If you elect to choose your own mentor, please make this clear in the space below.

Yes please, I would like a PRINZ-appointed mentor	
No thank you, I have selected a mentor whose details are below	

If you have elected to choose your own mentor, please fill out this section.

Name	
Organisation	
Job title	
Email	
Phone number	

The programme fee is \$1495+GST. You will be invoiced on acceptance into APR 2019. Payment is due by Friday 31 May 2019. Your application will be processed in early April and you will be enrolled no later than Friday 19 April.