

PRINZ advertising opportunities

Place your job, product, service or event in front of a targeted audience of public relations and communication professionals. PRINZ offers a number of opportunities for companies to tap into a network of professional, receptive prospects.



Channels of communication

- **PRINZ website**
PRINZ members and non-members regularly check the PRINZ website for professional development courses, networking events and industry information. The website hosts a member-only area that includes a Jobs board and industry specific resources.
- **PRINZ Jobs board**
The Jobs board features public relations and communications management roles in a variety of industry sectors and at all career levels. Only members who are logged in can view our Jobs board.
- **Weekly emails**
PRINZ communicates with a database of 4800+ industry professionals through weekly email updates promoting our calendar of continuing professional development courses and divisional events. Your advertisement can be included in our region-specific or nationwide emails.
- **Monthly e-Report**
PRINZ communicates with 1400 members through a monthly e-Report newsletter. Your relevant business, product, job listing, or event can be promoted in this.

GET IN TOUCH

Please call (09) 358 9804 or email Violet at violet@prinz.org.nz for further information or to make a booking.

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Advertising specifications

<p>Website advertisements Displayed on home page (right hand tile) and all pages of the PRINZ website on rotation. Can link to website or document or PDF.</p>	<p>Specs: 250(H) x 300(W) pixels 72 – 96 dpi, supply finished artwork Format: PNG or jpeg Cost:</p> <ul style="list-style-type: none"> • Members: \$100 +GST per month • Non-members: \$200+GST per month • Not-for-profit organisations: \$150+GST per month
<p>Website Jobs board Job adverts placed on the Jobs board section of the PRINZ website.</p>	<p>Format: Copy only (please supply company logo) Cost:</p> <ul style="list-style-type: none"> • Members: free • Non-members: \$150+GST per listing • Not-for-profit organisations: \$100+GST per listing
<p>Monthly e-Report Advertise a relevant job, business, product or event in our monthly e-Report.</p>	<p>Format: Copy only Cost:</p> <ul style="list-style-type: none"> • Members: \$50+GST • Non-members: \$150 +GST • Not-for-profit organisations: \$100+GST
<p>Weekly emails Advertise in PRINZ weekly region-specific emails.</p>	<p>Format: Copy only Cost:</p> <ul style="list-style-type: none"> • Members: \$50+GST per region • Non-members: \$100+GST per region • Not-for-profit organisations: \$75+GST per region
<p>Email banner Advertise a relevant job, business, product or event in our weekly region-specific or nationwide email to our mailing database of 4800+.</p>	<p>Specs: 150(H) x 600(W) pixels Format: PNG or jpeg Cost:</p> <ul style="list-style-type: none"> • Members: \$150+GST • Non-members: \$250+GST • Not-for-profit organisations: \$200+GST

2019 e-Report advertising deadlines*

e-Report sent	Booking + copy due:
February 13	February 6
March 13	March 6
April 10	April 3
May 8	May 1
June 12	June 5
July 10	July 3
August 14	August 12
September 11	September 4
October 9	October 2
November 13	November 6
December 11	December 4

*Disclaimer: These dates may be subject to change.

PRO BONO SUPPORT

PRINZ supports members or organisations engaged in pro bono activities. Please contact us to discuss any advertising assistance we may be able to provide.

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