

PRINZ advertising opportunities

Place your job, product, service or event in front of a targeted audience of public relations and communication professionals. PRINZ offers a number of opportunities for companies to tap into a network of professional, receptive prospects.



Channels of communication

- **PRINZ website**
PRINZ members and non-members regularly check the PRINZ website for professional development courses, networking events and industry information. The website hosts a member-only area that includes a Jobs board and industry specific resources.
- **PRINZ Jobs board**
The Jobs board features public relations and communications management roles in a variety of industry sectors and at all career levels. Only members who are logged in can view our Jobs board.
- **Weekly emails**
PRINZ communicates with a database of 4800+ industry professionals through weekly email updates promoting our calendar of continuing professional development courses and divisional events. Your advertisement can be included in our region-specific or nationwide emails.
- **Monthly e-Report**
PRINZ communicates with 1400 members through a monthly e-Report newsletter. Your relevant business, product, job listing, or event can be promoted in this.

GET IN TOUCH

Please call (09) 358 9804 or email Violet at violet@prinznz.org.nz for further information or to make a booking.



Advertising specifications

<p>Website advertisements Displayed on home page (right hand tile) and all pages of the PRINZ website on rotation. Can link to website or document or PDF.</p>	<p>Specs: 250(H) x 300(W) pixels 72 – 96 dpi, supply finished artwork Format: PNG or jpeg Cost:</p> <ul style="list-style-type: none"> • Members: \$100 +GST per month • Non-members: \$200+GST per month • Not-for-profit organisations: \$150+GST per month
<p>Website Jobs board Job adverts placed on the Jobs board section of the PRINZ website.</p>	<p>Format: Copy only (please supply company logo) Cost:</p> <ul style="list-style-type: none"> • Members: free • Non-members: \$150+GST per listing • Not-for-profit organisations: \$100+GST per listing
<p>Monthly e-Report Advertise a relevant job, business, product or event in our monthly e-Report.</p>	<p>Format: Copy only Cost:</p> <ul style="list-style-type: none"> • Members: \$50+GST • Non-members: \$150 +GST • Not-for-profit organisations: \$100+GST
<p>Weekly emails Advertise in PRINZ weekly region-specific emails.</p>	<p>Format: Copy only Cost:</p> <ul style="list-style-type: none"> • Members: \$50+GST per region • Non-members: \$100+GST per region • Not-for-profit organisations: \$75+GST per region
<p>Email banner Advertise a relevant job, business, product or event in our weekly region-specific or nationwide email to our mailing database of 4800+.</p>	<p>Specs: 150(H) x 600(W) pixels Format: PNG or jpeg Cost:</p> <ul style="list-style-type: none"> • Members: \$150+GST • Non-members: \$250+GST • Not-for-profit organisations: \$200+GST

2019 e-Report advertising deadlines*

e-Report sent	Booking + copy due:
February 13	February 6
March 13	March 6
April 10	April 3
May 8	May 1
June 12	June 5
July 10	July 3
August 7	31 July
September 11	September 4
October 9	October 2
November 13	November 6
December 11	December 4

**Disclaimer: These dates may be subject to change.*

PRO BONO SUPPORT

PRINZ supports members or organisations engaged in pro bono activities. Please contact us to discuss any advertising assistance we may be able to provide.